

Terms and Conditions

Last updated: October 21, 2026

1 Introduction

These Terms govern your use of this website and the professional services I provide as Artur Poluektov. By booking a call, contacting me or engaging my services, you agree to them.

2 Nature of services

I provide:

- Strategic advisory
- Workshops and retreats
- Strategic Sprints
- Fractional leadership and advisory
- Bespoke Projects
- Public speaking
- Mentoring

All services are advisory unless we agree otherwise in writing. I do not provide legal, financial, tax or investment advice.

3 The Clarity Call

The Clarity Call is a free conversation of about 30 minutes. It is not a consulting engagement, and it creates no obligation for either of us.

4 Engagement scope

Each engagement is defined in a written agreement, proposal or statement of work. That document sets the scope, deliverables, timeline and fees. Changes to the scope are agreed in writing.

Where a Bespoke Project needs more expertise than I can offer alone, I bring in and manage specialists. They work under the agreed scope and are bound by the same confidentiality obligations.

5 No guaranteed outcomes

I deliver every service with professional care. Business outcomes still depend on many factors outside my control.

- No specific commercial, financial or strategic result is guaranteed
- Responsibility for decisions and for implementation stays with the client

6 Fees and payments

- Fees are agreed in writing before work begins
- Payment terms are set for each engagement
- Invoices are payable within the agreed timeframe
- Fees are non-refundable once work has started, unless we agree otherwise in writing
- Cancellation and rescheduling terms for workshops, retreats and speaking engagements are set in the written agreement

7 Intellectual property

Unless we agree otherwise in writing:

- The client owns the final deliverables created specifically for them
- I keep ownership of my frameworks, methods, tools, know-how and pre-existing materials, including the Strategic Bet Framework
- I may reference anonymized learnings in my writing, speaking and portfolio, without disclosing confidential information

8 Confidentiality

Both parties treat confidential information with care. This continues after the engagement ends.

Confidentiality does not apply to information that is:

- Publicly available
- Independently developed
- Required to be disclosed by law

9 Limitation of liability

To the maximum extent permitted by law:

- I am not liable for indirect, incidental or consequential damages
- My total liability is limited to the fees paid for the specific engagement
- I am not responsible for decisions made based on my advice

10 Personal data

I handle personal data as described in my Privacy Policy.

11 Changes to these Terms

I may update these Terms from time to time. The date at the top shows the latest version. An engagement is governed by the version in force when it was agreed.

12 Governing law and jurisdiction

These Terms are governed by the laws of Portugal. Any dispute is subject to the exclusive jurisdiction of the Portuguese courts.

13 Contact

Questions about these Terms: art.cpm@gmail.com